

Town of Trophy Club Town Council Meeting Minutes
June 7, 2024, 8:30 a.m., Town Council Retreat
EOC Training Room, 1 Trophy Wood Drive, Trophy Club, Texas 76262

CALL TO ORDER

Mayor Tiffany called the meeting to order at 8:32 a.m.

COUNCILMEMBERS PRESENT

Jeannette Tiffany, Mayor
Steve Flynn, Mayor Pro Tem
Stacey Bauer, Council Member Place 1
Jeff Beach, Council Member Place 2
Dennis Sheridan, Council Member Place 3
Rhylan Rowe, Council Member Place 4
LuAnne Oldham, Council Member Place 5

STAFF MEMBERS PRESENT

Brandon Wright, Town Manager
Tammy Dixon, Town Secretary
Dean Roggia, Town Attorney
Jason Wise, Fire Chief
Patrick Arata, Police Chief
Matt Cox, Director of Community Development
Ernest Gillespie, Chief Financial Analyst
Denise Deprato, Director of Human Resources
Chase Ellis, Director of Parks and Recreation
Tamara Smith, Assistant to the Town Manager

PUBLIC COMMENTS

There were none.

ITEMS

Mayor Tiffany provided opening remarks and reviewed again the importance of strategic planning and requested feedback on the prior dates work process.

1. Continue developing initiatives for Strategic Plan Objectives.

Under the guidance of Town Manager Wright, the groups continued to work on initiatives for the objectives listed under Upholding Housing Standards and Support Business:

Upholding Housing Standards

- Objective 3 Create innovative redevelopment strategies.
- Objective 4 Improve aging in place options for residents.

Support Business

- Objective 1 Strengthen Trophy Club's business aesthetics and cohesion.
- Objective 2 Redevelop and create successful business areas fostering a unique sense of place.
- Objective 3 Develop policies that create a business positive environment.
- Objective 4 Boost Trophy Club's brand visibility through strategic marketing efforts.

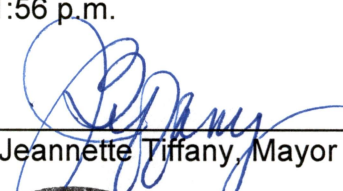
The Town Council recessed at 11:50 a.m. for a lunch break and reconvened at 12:32 p.m.

2. Prioritize Strategic Plan Initiatives for Fiscal Year 2025.

Town Manager Wright reviewed the draft initiatives (a total of 46) created by the group and explained that the next step was to narrow down the top initiatives for the next fiscal year. Each participant identified their top five initiatives, which ultimately resulted in the identification of the top six initiatives for Fiscal Year 2025. The next step would be for staff to create work plans for each of these initiatives.

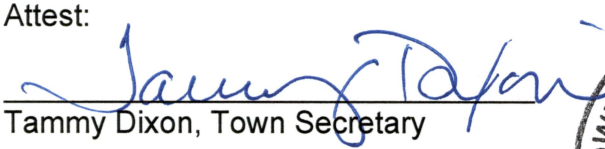
Town Manager Wright explained that staff would take the draft initiatives and create a final work product for the Town Council's review.

Mayor Tiffany adjourned the meeting at 1:56 p.m.



Jeannette Tiffany, Mayor

Attest:



Tammy Dixon, Town Secretary

