

Town of Trophy Club Town Council Meeting Minutes
June 6, 2024, 8:30 a.m., Town Council Retreat
EOC Training Room, 1 Trophy Wood Drive, Trophy Club, Texas 76262

CALL TO ORDER

Mayor Tiffany called the meeting to order at 8:30 a.m.

COUNCILMEMBERS PRESENT

Jeannette Tiffany, Mayor
Steve Flynn, Mayor Pro Tem
Stacey Bauer, Council Member Place 1
Jeff Beach, Council Member Place 2
Dennis Sheridan, Council Member Place 3
Rhylan Rowe, Council Member Place 4
LuAnne Oldham, Council Member Place 5

STAFF MEMBERS PRESENT

Brandon Wright, Town Manager
Tammy Dixon, Town Secretary
Dean Roggia, Town Attorney
Jason Wise, Fire Chief
Patrick Arata, Police Chief
Matt Cox, Director of Community Development
April Duvall, Director of Finance
Denise Deprato, Director of Human Resources
Chase Ellis, Director of Parks and Recreation
Tamara Smith, Assistant to the Town Manager

PUBLIC COMMENTS

There were none.

ITEMS

Mayor Tiffany provided opening remarks and solicited feedback regarding the importance of strategic planning.

Town Manager Wright provided an overview of the process of developing the strategic plan and explained that staff developed draft initiatives for each of the objectives. The goal of the retreat was to review, discuss, and develop final initiatives for each objective and prioritize initiatives for FY 2025 budget and develop a corresponding workplan for the fiscal year to effectively execute these initiatives.

He explained that the participants were divided into four groups, which would periodically change to work together on providing input for the initiatives.

1. Visioning Trophy Club's future

Town Manager Wright facilitated an exercise in which the group identified and discussed Trophy Club's competitive advantages and disadvantages:

2. Develop initiatives for Strategic Plan Objectives.

The groups worked on initiatives for the objectives listed under Prioritize Public Safety and Promote Quality of Life:

Prioritize Public Safety

- Objective 1 Enhance community policing and public safety engagement.
- Objective 2 Strengthen emergency management preparedness and education.
- Objective 3 Create Strategies to address safety needs.
- Objective 4 Enhance transparency, accountability, and engagement through communication channels.

Promote Quality of Life

- Objective 1 Create, implement, and maintain a comprehensive master plan for Trophy Club's public parks and recreation programs and spaces with funding strategies.
- Objective 2 Expand multi-generational and ability-focused initiatives.
- Objective 3 Beautify community areas and medians through sustainable plantings, tree upkeep, and design elements.

The Town Council recessed at 12:20 p.m. for a lunch break and reconvened at 1:02 p.m.

The groups worked on initiatives for the objectives listed under Strengthen Infrastructure and Upholding Housing Standards:

Strengthen Infrastructure

- Objective 1 Develop comprehensive maintenance plans and funding strategies to support long-term infrastructure needs.
- Objective 2 Create, implement, and maintain a comprehensive transportation plan that includes options for walking, biking, and golf carts.
- Objective 3 Partner with the TC MUD No. 1., NISD, and surrounding stakeholders to coordinate capital projects.
- Objective 4 Coordinate utility improvements.

Upholding Housing Standards

- Objective 1 Protect neighborhoods with targeted rental management.
- Objective 2 Improve neighborhood attractiveness through beautification initiatives.

At 4:31 p.m. Town Manager Wright asked the groups to stop working on initiatives. Mayor Tiffany took a few minutes to thank everyone for their participation and appreciated the process made thus far.

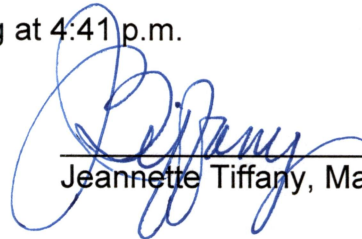
Mayor Tiffany adjourned the meeting at 4:41 p.m.



Attest:



Tammy Dixon, Town Secretary



Jeannette Tiffany, Mayor