



## TOWN OF TROPHY CLUB

1 Trophy Wood Drive  
Trophy Club, Texas 76262

### MEETING AGENDA

### ARTS AND CULTURE AD HOC COMMITTEE

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April 15, 2024

6:00 PM

Community Conference  
Room Virtual Teams

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#### CALL TO ORDER AND ANNOUNCE A QUORUM

#### REGULAR ITEMS

1. Consider approval of the April 2, 2024, Arts and Culture Ad Hoc Committee Regular Meeting Minutes.
2. Discuss roles and responsibilities of local art agencies and highlight the priorities for Trophy Club.
3. Discuss next steps for the ad hoc committee.

#### ADJOURN

*Notice is hereby given that a quorum of the Town of Trophy Club Town Council may be in attendance at this meeting. The Town Council will not deliberate or take any action.*

#### CERTIFICATION

I do hereby certify that the Notice of Meeting was posted on the bulletin board at the Town Hall for the Town of Trophy Club, Texas, in a place convenient and readily accessible to the general public at all times on the following date and time: April 11, 2024, at 2:45 pm, and said Notice of Meeting was also posted concurrently on the Town's website in accordance with Texas Government Code Ch. 551 at least 72 hours prior to the scheduled time of said meeting.

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Tamara Smith  
Assistant to the Town Manager

If you plan to attend this public meeting and have a disability that requires special needs, please contact the Town Secretary's Office at 6822372900, 48 hours in advance, and reasonable accommodations will be made to assist you.





## ARTS AND CULTURE AD HOC COMMITTEE COMMUNICATION

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**MEETING DATE:** April 15, 2024

**FROM:** Tamara Smith, MSL, Assistant to the Town Manager

**AGENDA ITEM:** Consider approval of the April 2, 2024, Arts and Culture Ad Hoc Committee Regular Meeting Minutes.

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**BACKGROUND/SUMMARY:** The Arts and Culture Ad Hoc Committee held a regular meeting on April 2, 2024.

**BOARD REVIEW/CITIZEN FEEDBACK:**

**FISCAL IMPACT:**

**LEGAL REVIEW:**

**ATTACHMENTS:**

1. Minutes Outline 4.2.24

**ACTIONS/OPTIONS:**

Move to approve the April 2, 2024, Arts and Culture Ad Hoc Committee Regular Meeting Minutes.

**Minutes From Regular Session  
Arts and Culture Ad Hoc Committee  
For the Town of Trophy Club  
Location: 1 Trophy Wood Drive, Trophy Club, Texas  
Date: Tuesday, April 2, 2024, 6 p.m.  
Community Conference Room**

The Arts and Culture Ad Hoc Committee for the Town of Trophy Club, Texas, met in a Regular Session on April 2, 2024. The meeting was held within the boundaries of the Town and was open to the public.

**AD HOC COMMITTEE MEMBERS PRESENT:**

Candace Dillard	Chairperson
Wanda Brewster	Committee Member
Melissa Eason	Vice Chairperson
Carol Tombari	Committee Member

**AD HOC COMMITTEE MEMBERS ABSENT:**

Beth Ann Sands	Committee Member
Jean Frazier	Committee Member
Janet Greedy	Committee Member

**STAFF AND GUEST(S) PRESENT:**

Brandon Wright	Town Manager
Tamara Smith	Assistant to the Town Manager/Staff Liaison
Margie Reese	Facilitator
Mayor Tiffany	Town Council

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**CALL TO ORDER AND ANNOUNCE A QUORUM**

The chairperson called the meeting to order at 6:00 p.m. and noted a quorum with four of the seven committee members present.

**REGULAR SESSION**

1. Consider and take appropriate action to approve the Arts and Culture Ad Hoc Committee Meeting minutes dated January 9, 2024.

Chairperson Candace Dillard called for a vote, and the minutes were approved with a unanimous vote of (4-0).

2. Discuss the priorities worksheet and its alignment with the mission of a future Arts & Culture Committee.

Margie emphasized during our recent meeting that we've established our guiding principle as the development of the Arts infrastructure for the Town of Trophy Club. Additionally, she outlined four key pillars: Community aspirations, Community self-determination, Cultivating strong relationships, and Maintaining clear communication with the public.

Margie highlighted the importance of understanding our neighbors' perspectives as a priority. Candace shared her interactions with neighbors, which revealed discussions around the absence of a town center, the need to showcase local talent, recognition of heritage, and concerns about racial diversity. Margie emphasized the need to shift citizens' perceptions of diversity beyond just race, suggesting that diversity could encompass age, interests, and more.

Carol shared that her discussions with citizens highlighted the potential to showcase retirees' expertise through programs designed to share their knowledge. Melissa noted that citizen feedback emphasized the importance of preserving the Town's culture, such as lining the streets with flags on July 4th. Margie suggested that as the committee continues to engage with citizens, it would be beneficial to revisit the mission statement to ensure alignment with community values and aspirations.

3. Discuss refining the vision for the future Arts & Culture Committee.

Margie contextualized the chalk art concept within the committee's overarching goals. While discussing the program's development, which involves inviting artists to create public art like chalk drawings on sidewalks, she emphasized the committee's role in establishing the necessary framework. This includes initiatives that would be proposed to the Council, aiming to engage professional artists and outline a selection process for their involvement.

Margie underscored that the committee's primary objective is to elevate art awareness within the community. She stressed that the committee is refining templates for initiatives and programming to align seamlessly. Furthermore, she highlighted the committee's role in developing a system to address any existing gaps among stakeholders. To illustrate this, she stated the committee's efforts are like a tent that provides the essential structure for the implementation of various programs.

4. Discuss the makeup and scheduling of focus groups for gathering targeted feedback and insights.

Engaging with the public serves as the initial stride in generating enthusiasm for art within the community. Margie proposed incorporating a feedback mechanism on the committee website to gather suggestions from the public regarding their artistic preferences. Additionally, she suggested organizing activities where the committee could solicit images of art from community members during their travels or nights out in other cities. This initiative aims to gather valuable insights into the types of art experiences people enjoy elsewhere and whether they would like to see similar offerings in our Town. Such interactions would furnish the committee with valuable information and feedback essential for developing the infrastructure necessary for an art program. Eventually creating focus groups from key stakeholders to hear feedback and insights into the art program.

5. Discuss next steps for the ad hoc committee.

The next phase involves maintaining an ongoing dialogue with neighbors and the broader community. This includes asking questions regarding their desires, both immediate and long-term, regarding the art program. Margie's last words were to make sure to understand that the destination is not as important as the journey when creating an art program.

A poll for scheduling another virtual meeting in two weeks will go out in the next few days. Additionally, Margie will coordinate an in-person meeting in May to foster more direct engagement.

**ADJOURN**

Chairperson Dillard adjourned the meeting at 7:43 p.m.

Attest:

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**Tamara Smith, Assistant to the Town Manager**

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**Candace Dillard, Chair**