

**Minutes From Regular Session
Trophy Club Council for Arts and Culture
For the Town of Trophy Club
Location: 1 Trophy Wood Drive, Trophy Club, Texas
Date: Thursday, January 29, 2026, 6:00 p.m.
Council Chambers**

The Trophy Club Council for Arts and Culture of the Town of Trophy Club, Texas, met in a Regular Session on January 29, 2026. The meeting was held within the boundaries of the Town and was open to the public.

ARTS COUNCIL MEMBERS' PRESENT:

Peter Steinmetz	Member
Jean Frazier	Vice Chairperson
Brandi Morris	Member
Kimbra Fox	Member

ARTS COUNCIL MEMBERS' ABSENT:

Melissa Eason	Chairperson
Hernan Bahamon	Member
Amye Stacy	Secretary

STAFF AND GUEST(S) PRESENT:

Tamara Smith	Assistant Town Manager
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CALL TO ORDER AND ANNOUNCE A QUORUM

Chairperson Eason called the meeting to order at 6:00 p.m. and noted a quorum. Member Bahamon arrived at 6:02 p.m.

REGULAR SESSION

Consider approval of the December 11, 2025, Trophy Club Council for Arts and Culture Meeting and Work Session Minutes.

Agenda Item: Consider approval of the December 11, 2025, Trophy Club Council for Arts and Culture Meeting Minutes

Motion: Member Morris motioned for approval.

Seconded by: Vice Chairperson Frazier seconded.

Vote: All in favor – Motion passed unanimously. (4-0). 3 members absent

1. **Agenda Item:** Discuss the Arts Council's first action item, "Creativity Lives Here".
The Arts Council discussed its first action item, *Creativity Lives Here*, which launched in the second week of January and has received one photo submission with a caption to date. The council will continue promoting the initiative during newsletter off-cycles and agreed to revisit a potential sunset date later, rather than setting one now. Website accessibility was identified as a concern, as the link was difficult to find on both mobile and desktop devices, and submissions currently require emailing arts@trophyclub.org rather than using an online form. To increase awareness, the council discussed promoting the Arts Council at Parks and Recreation events such as Extravaganza, the July 4th event, and Harvest Fest, with action

items including creating a QR code, developing an informational handout, and securing a standard white tent. Possible visual enhancements, such as banners or flags, would depend on available funding, with marketing expenses potentially requiring budget adjustments and council approval, while donated items may be used.

2. **Agenda Item:** Discuss prioritized initiative number one: public art and historical markers. Discussed prioritized initiative number one, public art and historical markers, focusing heavily on mixed and largely negative feedback from the public art survey. Many respondents expressed concern that money was being spent frivolously, often misunderstanding that funding would come from HOT tax revenues rather than general taxes, indicating a strong need for community education and clearer survey design. The wayfinding initiative was discussed as a future effort, with design conversations anticipated later in the year and implementation delayed until the next fiscal year, and there was strong interest in visually linking historical markers with wayfinding for a cohesive approach. The council also emphasized the need for deeper research into Trophy Club's history, including early settlers such as the Medlin family, and identified action items to explore hiring a historian or partnering with a university, to support a unified and historically grounded public art and marker strategy.

Action Items

- Tamara will create a QR code linking to the Arts Council website.
- Tamara will research whether the Arts Council can purchase a tent sign for use at events throughout the year.
- Tamara will research options for a historian to assist with documenting the history of Trophy Club.
- Tamara will provide the final, approved sign design.

Next Meeting will be held on March 26, 2026.

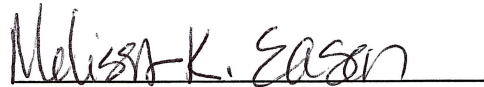
ADJOURN

Adjourned at 6:34 p.m.

Attest:



Tamara Smith, Assistant Town Manager



Melissa Eason, Chairperson